



## **VisualOn Establishes New Branch in South Korea**

### **New branch offers multimedia solutions to Korean mobile handset customers**

SANTA CLARA, Calif., Nov. 27, 2011 /PRNewswire/ -- VisualOn, Inc., a multimedia software company that provides solutions enabling high quality video and audio on any mobile platform, announced today the opening of a new branch in Gyeonggi-do, South Korea. The branch will advance VisualOn's capabilities in providing high-quality mobile multimedia services to leading mobile handset manufacturers in the Asian market.

The branch plans to increase its headcount in 2012 to address the rising industry demand for high-quality audio and video solutions across the mobile ecosystem. This branch will be expanding VisualOn's international presence which includes Taipei, Taiwan; Shanghai, China; Europe and their Silicon Valley headquarters in Santa Clara, Calif.

The branch will be led by YG Jung, country manager, who will be responsible for sales, project execution and partner relationships for the region. "We understand South Korea is an integral part of the mobile industry," said Jung. "I'm looking forward to bringing VisualOn's depth of knowledge and experience in mobile multimedia delivery to the region."

"There is tremendous growth potential for VisualOn as some of the most successful mobile manufacturers are based in South Korea," said Yang Cai, CEO of VisualOn. "Our presence and expertise in media solutions will bridge the gap between mobile device manufacturing and the consumer demand for high-quality audio and video on any smartphone."

### **About VisualOn**

VisualOn, Inc. is a Silicon Valley based multimedia software company that enables rich entertainment experiences across smartphones, tablets, laptops, connected TVs and other mobile and convergent devices. VisualOn's unique patent-pending technology is designed to be platform agnostic for ease of integration, with optimized quality, performance, and minimal power consumption. Integration of digital rights management (DRM) is secure and efficient. VisualOn supports streaming, VOD, mobile TV and other multimedia applications with quality levels rivaling hardware based solutions. For more information, please visit [www.visualon.com](http://www.visualon.com).

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