



Dr. Handel Jones Joins VisualOn Board of Directors

New board member signals VisualOn's commitment to enabling high quality, rich media to any device

SANTA CLARA, Calif., Nov. 7, 2011 /PRNewswire/ -- VisualOn, Inc., a multimedia software company that provides solutions enabling high quality video and audio on any mobile platform, announced today that Dr. Handel Jones has joined its Board of Directors. Dr. Jones brings to VisualOn more than 35 years of experience in the electronics industry where he has developed successful international business strategies for IBM, Sony, Motorola, Apple and Cisco.

Dr. Jones is the Founder and CEO of International Business Strategies, Inc. (IBS), a company that provides in-depth analysis on technology, markets and competition for the electronics and semiconductor industries. Dr. Jones brings expertise in mobile platform infrastructure and multimedia content to VisualOn. Providing strategic insight on global market and business opportunities, Dr. Jones will help VisualOn expand its reach within the global electronics industry.

"With extensive experience in high technology in both the U.S. and globally, we are thrilled to have Dr. Jones join VisualOn's board," said Yang Cai, CEO of VisualOn. "Dr. Jones's in-depth knowledge will be a significant asset as we continue expanding our technology to empower end users to enjoy high quality, rich media across any screen."

"VisualOn is well positioned for continued success in enabling high quality multimedia across any device, despite an increasingly fragmented mobile market," said Dr. Jones. "Having led organizations that dramatically impact the technology landscape, I look forward to working with the VisualOn team to maximize the company's future success."

Previously, Dr. Jones held senior management positions at ITT Corporation and was the vice president of strategic planning, acquisitions, international marketing, and engineering at Rockwell International. Dr. Jones was also the president and COO of a publicly traded semiconductor company. Additionally, he recently published a business book, *Chinamerica* (McGraw-Hill 2010), that focuses on the relationship between China and America and the economic and socio-political impact it will have on future business.

About VisualOn

VisualOn, Inc. is a Silicon Valley based multimedia software company that enables rich entertainment experiences across smartphones, tablets, laptops, connected TVs and other mobile and convergent devices. VisualOn's unique patent-pending technology is designed to be platform agnostic for ease of integration, with optimized quality, performance, and minimal power consumption. Integration of digital rights management (DRM) is secure and efficient. VisualOn supports streaming, VOD, mobile TV and other multimedia applications with quality levels rivaling hardware based solutions. For more information, please visit www.visualon.com.

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