Comprehensive Ad Management for Seamless Multi-SDK Integration
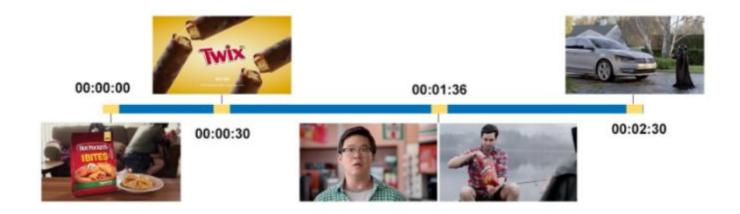
VisualOn AdFlow and AdFusion are powerful and flexible ad management tools designed for seamless integration with any SDK, offering a comprehensive solution for ad insertion, playback, and reporting. It supports both server-side and client-side ad insertion, ensuring compatibility with industry standards and popular platforms. AdFlow and AdFusion simplify ad management by enforcing business rules, supporting various ad formats, and providing detailed reporting, making it an ideal choice for optimizing ad delivery across different devices and platforms.

Key Features and Benefits:

Turnkey Solution	AdFlow and AdFusion offer a comprehensive set of ready-to-use, adaptable solutions for seamless ad playout and detailed reporting.
Compatibility with VisualOn SDKs	AdFlow is fully integrated with VisualOn player SDKs, supporting both SSAI (Server-Side Ad Insertion) and CSAI (Client-Side Ad Insertion).
3rd-Party SDK Support	AdFusion extends support for third-party SDKs, focusing on SSAI, ensuring broad compatibility across platforms.

Make Your Ads Life Easy!

VisualOn AdFlow and AdFusion Supports:

SSAI & Client-Side Ad Insertion:

- Supports VAST, VMAP, and VPAID standards
- Compatible with Google IMA, IMA-DAI, and Amazon Elemental MediaTailor
- Manages pre-roll, mid-roll, post-roll ads, and ad pods
- Supports linear, non-linear, and companion ads
- Clickable Ads

Ad Tracking and Ads consumption reporting

- Beaconing
- Integrates advanced tracking with iAB OM SDK
- Includes advanced tracking with Google PAL

Ad-Aware Playback & Trick-Play Management:

- Supports trick play for both Live and VOD content
- Ensures adherence to ad business rules
- Simplifies implementation by removing app-level complexity

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