

VisualOn IBC2025 Exhibitor Preview  
September 12–15, 2025  
RAI Amsterdam  
Booth 5.A55



## **Meet VisualOn at IBC2025: See What's Next in AI-Powered Video Streaming**

Join VisualOn at IBC2025 and discover how our AI-driven Optimizer and advanced media players are transforming streaming quality, efficiency, and monetization. Whether you're looking to cut bandwidth costs, expand into new markets, or deliver breakthrough viewer experiences, VisualOn has the solution waiting for you at Booth 5.A55.

### **VisualOn Optimizer: AI-Driven, Real-Time CAE for Live, VoD, and Automotive Applications**

The award-winning VisualOn Optimizer is redefining video efficiency across live and on-demand streaming—and now extending into automotive and aviation industries. In aviation, Optimizer enables in-flight VoD streaming over LEO satellite networks, cutting file sizes by up to 67% while maintaining exceptional quality for smooth playback and lower delivery costs. In automotive, Optimizer supports next-generation in-car entertainment, ensuring reliable, bandwidth-efficient video experiences on the move

Photo Link:

<https://www.visualon.com/wp-content/uploads/2025/06/VisualOn-Optimizer-Workflow.png>

Photo Caption: VisualOn Optimizer Workflow

### **Experience AI-Powered, Ultra-Low Latency Sports Streaming – VisualOn x Agora**

At IBC2025, VisualOn will co-exhibit with Agora to showcase next-gen streaming innovations. Visit us to see our advanced media players—Native+ and the customizable OSMP+—built to accelerate time-to-market, reduce costs, and deliver premium features like multi-view, targeted ads, and low-latency live. Together with Agora, we'll demonstrate an AI-powered live sports solution with ultra-low latency, intelligent CDN/RTC switching, AI-driven camera tracking, interactive overlays, real-time captions, and seamless playback across live and on-demand.

Photo

Link: <https://www.visualon.com/wp-content/uploads/2025/03/Updated-VisualOn-Agora-Sports-Streaming-Solution.jpg>

Photo Caption: VisualOn and Agora Partner to Showcase AI-Powered Ultra-Low Latency Sports Streaming

## Joint Presentation at IBC2025

VisualOn and Agora will co-present on the IBC Content Everywhere Stage, showcasing their AI-powered ultra-low latency sports streaming solution and highlighting how broadcasters can boost engagement and unlock new monetization with advanced playback, real-time interactivity, and AI-driven enhancements.

 **Session Details:** [IBC Agenda Link](#)

## Let's Talk at IBC2025


VisualOn is trusted by the world's leading media companies to deliver smarter, scalable streaming experiences. From award-winning CAE technology to next-gen player innovation, we're here to help you unlock new possibilities.


 **Visit Booth 5.A55**

 [Schedule a Demo](#) at IBC | Email: [sales@visualon.com](mailto:sales@visualon.com) | [www.visualon.com](http://www.visualon.com)

## Exclusive Event: Voice AI in Media Happy Hour

Join Agora, VisualOn, and Banuba for an exclusive Voice AI in Media Happy Hour event during IBC2025.

 **Krusta Pizza Bar & Restaurant** – just a 1-minute walk from the RAI Convention Center

 **Friday, September 12 | 3:00 PM – 6:00 PM (GMT+2)**

Join media leaders for an exclusive networking event featuring insightful conversations, forward-thinking discussions, and a fun late afternoon with great food and drinks. Discover how Voice AI is transforming media and engagement.

 **Registration:** Approval required by the host — [request to join](#).

## Company Overview:

VisualOn is a leading streaming solutions provider that empowers profitable and differentiated streaming media services for service providers worldwide with its Universal Content-Adaptive

Encoding solution and advanced media players. The company's patented technologies and team of experts are trusted by the world's foremost media companies to bring their video content to connected screens with high quality and availability, wide compatibility, differentiated features and functionalities, and shortened time to market. Notably, VisualOn Optimizer is an NAB 2024 Product of the Year award winner, further solidifying VisualOn's commitment to innovation and excellence in the streaming industry. VisualOn is headquartered in the Silicon Valley, with offices in China, South Korea, France, Spain, Finland, and Serbia. More information is available at [www.visualon.com](http://www.visualon.com).

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